

# Funeral Consumers Alliance of Eastern Massachusetts

66 Marlborough Street, Boston, MA 02116

[www.fcaemass.org](http://www.fcaemass.org)

Tel: 617-859-7990 Email: [fcaemass@gmail.com](mailto:fcaemass@gmail.com)

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Dear Funeral Director,

Greetings from the Funeral Consumers Alliance of Eastern Massachusetts (formerly, The Memorial Society, Inc.). FCAEM is a non-profit education and advocacy organization founded in 1962. We provide consumers with information about laws and options pertaining to after-death care, including burial, cremation, anatomical donation, funeral services, and more.

*We are currently conducting our 2011 Funeral Services Survey of funeral homes in Eastern and Central Massachusetts.* Please take a few moments to complete the enclosed survey form and return it with your most recent General Price List (GPL) by May 5, 2011. If the GPL is available in an electronic format for email, we welcome you to send the GPL separately by email to [fcaemass@gmail.com](mailto:fcaemass@gmail.com).

Your participation in this survey allows FCAEM to better inform consumers about what funeral services are available in Eastern and Central Massachusetts. We regularly receive phone calls and emails from consumers looking for information about funeral providers in their area. Additionally, the information that we gather from funeral homes will be provided free-of-charge on our website, [www.fcaemass.org](http://www.fcaemass.org), where the survey is one of our most popular resources.

Please contact me by phone or email if you have any questions or need more information about the Funeral Consumers Alliance of Eastern Massachusetts or our survey. With your help, we can educate consumers about the variety of funeral services available in Eastern and Central Massachusetts. We greatly appreciate your time in responding to the survey. Additionally, if you are not already a member of FCAEM, we encourage you to join by downloading the membership brochure on our website.

Sincerely,

Emma Crossen  
President  
617-859-7990  
[fcaemass@gmail.com](mailto:fcaemass@gmail.com)